

Privacy Notice

Effective Date: June 11, 2018

Introduction

This Privacy Notice explains how Penumbra collects, uses, shares, and protects information gathered through the Penumbra website (the “Website”) or any other online information gathering platforms Penumbra may use (“Penumbra Platforms”). The Website is intended for US audiences only.

Use and Collection of Personal Information

No user is required to provide personally identifiable information in order to visit the Website. Only Personal Information you voluntarily provide to Penumbra is collected.

“Personal Information” means information identifying you which may include but is not limited to: your contact details, name, date of birth, race, education and skills, nationality, and job title.

This information may be provided by you when you submit a request for information and/or submit a request to be contacted by Penumbra.

Links to External Websites

The Website or Penumbra Platforms may contain links to external websites. The Website uses interfaces with social media sites such as Facebook, LinkedIn, Twitter and others. A link to such sites does not imply endorsement by Penumbra of such sites. This Privacy Notice does not apply to those sites and you should review the privacy policies of these external sites.

Sharing Personal Information

Your Personal Information may be stored by Penumbra in one or more databases hosted by third parties located in the United States.

Penumbra does not otherwise reveal your Personal Information to third parties for their independent use unless: (1) you request or authorize it; (2) the information is provided to comply with the law; or (3) the information is provided to protect our rights or safety, or the rights or safety of our employees or others.

Cookies

Cookies are simple text files stored on the Website’s server and your web browser and are used by this Website to ‘remember’ you. In order to provide your consent, please click on the button on the pop-up message. If you, or another user of your computer, wish to withdraw your consent at any time, you can do so by altering your browser settings to decline cookies. We use the following cookies on our Website:

Strictly Necessary Cookies – These cookies are essential to enable you to move around the Website and use its features.

Performance Cookies – These cookies tell us about how visitors use the Website. Information such as your IP address will be collected to help us recognize and count the number of the number of times you visit the Website, understand which pages are the most popular, and where you spend most of your time.

Data Subject Rights

The European Union's General Data Protection Regulation and other countries' privacy laws provide certain rights for data subjects. To ask us any questions, please write to us using the contact information provided below.

Security and Data Retention

All Personal Information submitted through the Website or Penumbra Platforms is maintained with reasonable physical, technical and administrative safeguards. Penumbra will retain your Personal Information for as long as reasonably necessary for legitimate business purposes or as required by law.

Privacy Statement for Children

The Website is not intended to be directed to children that are younger than thirteen (13) and Penumbra does not knowingly collect, or in any way intend to collect Personal Information from children that are younger than thirteen (13).

Privacy Notice Changes and Updates

This Privacy Notice may be amended at any time. If material changes are made in how Personal Information is collected, used, disclosed, or otherwise processed, this Privacy Notice will be updated.

Contact Information

All questions, complaints, or comments about this Privacy Notice or Penumbra's data protection practices can be emailed to Penumbra's data protection officer at dataprivacy@penumbrainc.com and we will use reasonable efforts to respond to you as soon as possible.