

Penumbra, Inc. Twitter & LinkedIn Community Guidelines 2019

Your use of the Penumbra, Inc. ("Penumbra") social media channels is subject to these guidelines and the terms of use of the social platform from which you accessed this document. All Terms and Conditions of Twitter and LinkedIn apply, respectively.

The Penumbra, Inc. LinkedIn and Twitter accounts (collectively, "social media channels") are social media locations for community members to connect to and learn about Penumbra through information, pictures and video. Our goal is to provide useful and interesting content about our company and foster an open and respectful dialogue relating to the specific issues and topics covered in our posts, tweets and other multi-media.

Our social media channels are for general information. Penumbra does not provide medical diagnosis, treatment, or otherwise engage in the practice of medicine. Information on our social media channels should not be considered medical advice. For medical attention or guidance, please contact a healthcare professional in your area.

Penumbra does not represent that the information on Penumbra's social media channels is accurate, complete, reliable, useful, timely or current. You read all content at your own risk. Do not rely on the information or advice in any of these postings.

Penumbra does not create, control, represent, or endorse any opinions or statements expressed by others within its social media channels—this includes users who Follow/Like Penumbra and those Followed/Liked by Penumbra. Any content posted by anyone other than Penumbra is the responsibility of the submitter and not Penumbra. Links, including retweets and shares, which take you out of our social media channels are not under the control of Penumbra, and Penumbra is not responsible for the terms and conditions, privacy policy, or content of any such site or any further links from such site. Penumbra is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement of the linked site by Penumbra. Also, please keep in mind that if Penumbra Follows another user's account, Likes another page, Retweets, Shares, or otherwise re-posts another user's content, such an action does not constitute an endorsement.

Penumbra reserves all rights relating to the company's social media channels, including but not limited to: (i) adding, removing, or modifying any comments or content, (ii) blocking disruptive users; and (iii) discontinuing any of our social media channels at any time.

Examples of topics of comments or content that may be removed include, but are not limited to, the following:

- Defamatory, malicious, obscene, vulgar, intimidating, discriminatory, harassing or threatening comments or hate speech or propaganda;

- Calls to violence of any kind;
- Anything containing personally identifying information about you or someone you know, including a phone number, address, email, date of birth, or any other identifying information.
- Activity that violates any law or regulation;
- Attempts to target Penumbra or Penumbra followers to offer goods or services, of either a commercial or private nature;
- Spam directed at Penumbra or any of Penumbra's followers, including any form of automatically generated content or repeatedly posting the same content;
- Discussions seeking or containing medical advice;
- Discussions deemed to constitute an unapproved use of any of our products or is otherwise false or misleading;
- Any potential infringement upon any intellectual property rights, including but not limited to, brand names, trade names, logos, copyrights or trade secrets of any person, business or place;
- Discussions deemed to be off-topic or to disrupt the purposes of the channel, its followers, and its sense of community and acceptance; and
- Anything posted by fake or anonymous users.

You should understand that content you submit to our social media channels is public and will not place Penumbra under any obligation to you. This means Penumbra is free to disclose and use the ideas contained in content on a non-confidential basis to anyone without any liability to you. You should also not use Penumbra's social media channels to submit unsolicited ideas. Generally, we don't accept these, and if you submit any—for example by posting them—you need to understand that you don't have ownership rights in such ideas, that we won't compensate or reward you, and that we don't waive any rights to use similar or related ideas previously known to us, developed by our employees, or obtained from other sources. You agree that by posting content on our social media channels, you grant us a worldwide, non-exclusive, royalty-free license (with the right to sublicense) to use, copy, reproduce, process, adapt, modify, publish, transmit and display and distribute such content in any and all media or distribution methods now known or later developed. By submitting content you waive any right to inspect or approve of such uses and agree to hold harmless Penumbra and all others identified above from any and all claims you, your heirs, executors or assigns may at any time have against Penumbra on account of the granting of the license or arising out of Penumbra's use of the content. Further, by submitting content you represent and warrant to Penumbra that you are the sole owner of the content and that Penumbra's use of the content will not violate the rights of any third party, including, but not limited to copyright rights; and that you will defend and hold Penumbra harmless from any and all claims arising therefrom.

Thank you for reviewing these guidelines!

Comms@penumbrainc.com	Comments or feedback outside the scope of these social media channels.
Info@penumbrainc.com	Comments concerning issues, complaints or suggestions about individual sales and service experiences, or our products.
Incident@penumbrainc.com	Adverse events or quality complaints related to Penumbra products.
Comments may be forwarded to other Penumbra departments and personnel to ensure appropriate follow-up.	